



MANAGING THE BLACKOUT

SEPTEMBER NATIONAL PREPAREDNESS MONTH

National Preparedness Month is a great opportunity to assemble a household emergency kit before any disaster happens in your community.

Assembling a preparedness kit and a communications plan is just the start. Families should think about how they will manage any disaster without power. Briggs & Stratton recommends investing in backup power solutions.



FAMILY PREPAREDNESS KIT

- ✓ Flashlight & Batteries
- ✓ Bottled Water
- ✓ Non-Perishable Food
- ✓ First-Aid Kit
- ✓ Work Gloves & Shoes
- ✓ Important Documents & Phone Numbers

PREPAREDNESS PLAN + BACKUP POWER
= COMFORT IN AN OUTAGE



Portable generators emit carbon monoxide and are dangerous if not operated properly. The only safe place to operate a portable generator is outside. As a member of the Portable Generator Manufacturers' Association, Briggs & Stratton encourages homeowners visit www.takeyourgeneratoroutside.com to learn more about portable generator safety.

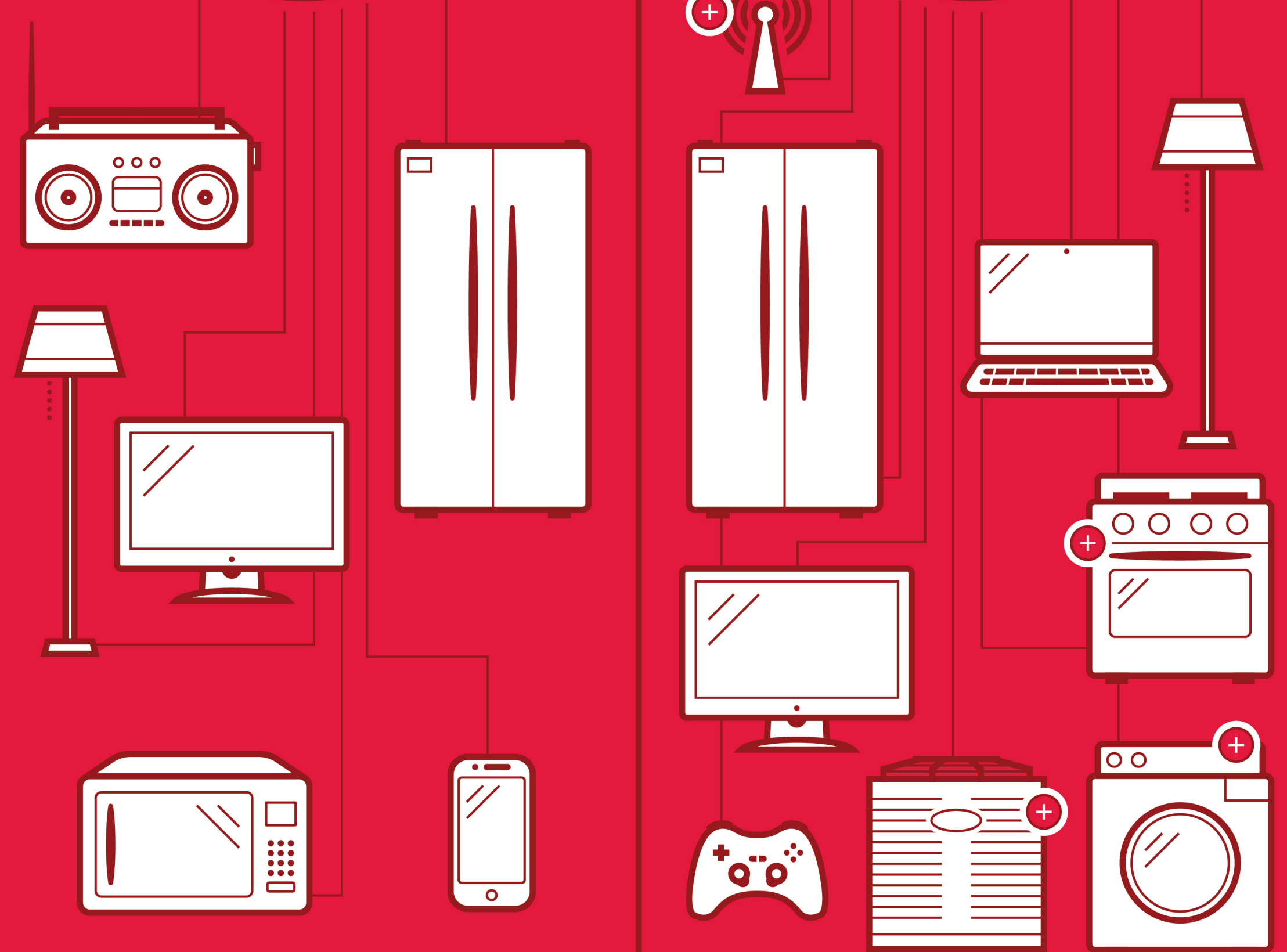
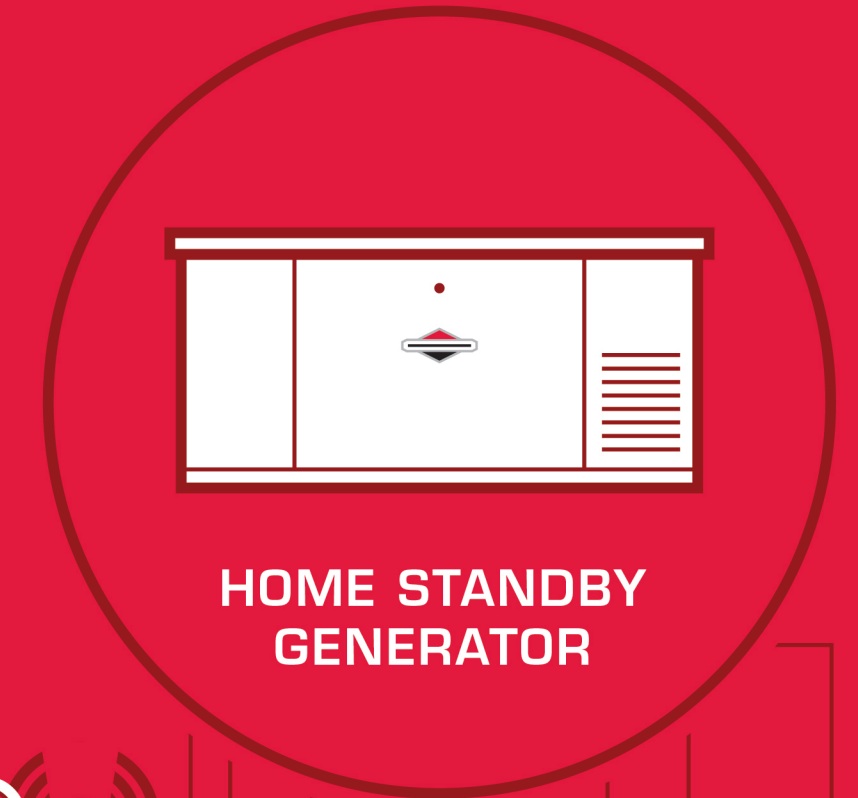
PORTABLE POWER

- ✓ Require Minimal Setup
- ✓ Lower Price Point
- ✓ Powers Small Devices and Offers Versatility

OR

HOME STANDBY SYSTEM

- ✓ Require Permanent Installation
- ✓ Continuous Power Source
- ✓ Powers Whole Home



Have a qualified electrician install an Emergency Manual Power Transfer System when powering indoor appliances.

⊕ Indicates additional items that a Home Standby Generator can power.



Install carbon monoxide alarms inside your home. Without working carbon monoxide alarms, you will not realize you are getting sick and dying from carbon monoxide poisoning.

SHARE TO WIN A PREPAREDNESS KIT AND ONE PORTABLE GENERATOR

To Enter

Post a picture of an item from the list of preparedness items on the Briggs & Stratton Facebook page.

16 Winners

Briggs & Stratton will randomly select four winners a week to receive a preparedness kit. One lucky winner will receive a grand prize of a Briggs & Stratton storm responder portable generator.



Briggs & Stratton is ready to help your family prepare for the unexpected blackout. Find the right solution for your home.