

These top brands trust Briggs & Stratton
to power their equipment:





You.Powered.™

At the end of the day, a job well done is its own reward. Our equipment is there to help make it happen. It's easy to master, durable and ready for a challenge. Just like you.



2017 Vertical Shaft V-Twin Engines



**With the right
power, you can
achieve anything.**

YOU.POWERED.™

2017 Vertical Shaft V-Twin Engines

It's simple. More consumers prefer our engines.*

Our 100+ year heritage of innovation and new technologies make our engines easier to start, more powerful, more efficient and more durable. We're always driven to improve. It's why the engines we're building today are our best ever.

Source: PowerPulse™ 2015

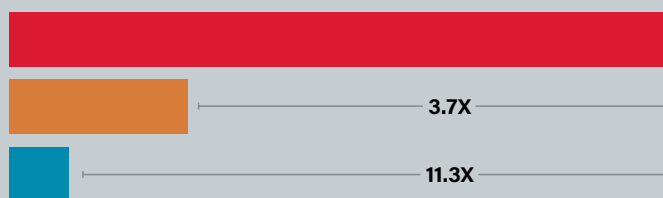


#1 in Engine Preference:

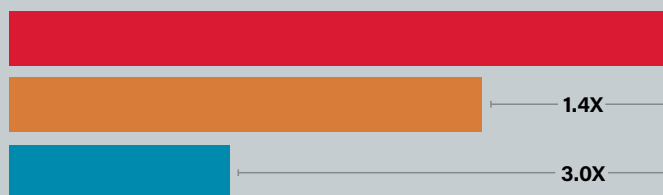
More consumers prefer Briggs & Stratton® riding mower and zero-turn engines over Kohler and Kawasaki.

Source: PowerPulse™ 2015

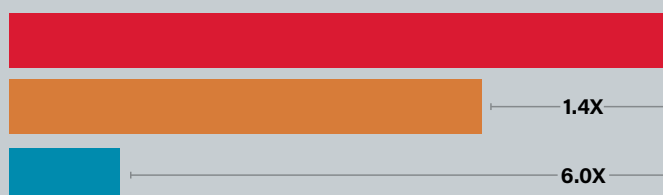
All Ride Product:



Ride at Dealer:



Zero-Turn Mowers:



#1 in Unaided Brand Awareness

Source: PowerPulse™ 2015

#1 in Total Brand Awareness

Source: PowerPulse™ 2015

#1 Service Support Network

With over 40,000 dealers globally





**22.00, 23.00,
24.00** Gross HP† (724cc)

**16.00, 18.00,
20.00** Gross HP† (656cc)

Intek™ Series V-Twin Engine

- Advanced Debris Management System with dual seal cartridge-style air filter extends maintenance intervals and provides longer life
- Overhead Valve (OHV) design runs cooler and cleaner, delivering more power, longer engine life and improved fuel economy
- Full pressure lubrication provides critical lubrication to engine bearings
- Optional Electronic Fuel Management for automotive-style starting without the need to manually choke
- Optional ReadyStart® technology for easy, no choke starting above 32° F



26.00, 27.00
Gross HP† (810cc)

**22.00, 23.00,
24.00, 25.00**
Gross HP† (724cc)

**16.00, 18.00,
20.00** Gross HP† (656cc)

Commercial Series™ V-Twin Engine

- Commercial Series™ engines are qualified to 50% longer life than Intek™ engines
- The patented 5-step integrated cyclonic debris management system provides:
 - An innovative debris chopping fan that shreds grass, dirt and debris into fine particles
 - Cooler running with reduced engine temperatures
 - More durability and performance under extended use and heavy debris conditions
- Full pressure lubrication provides critical lubrication to engine bearings
- Increased cylinder block structure for added strength and durability
- Optional Electronic Fuel Management for automotive-style starting without the need to manually choke



26.00, 27.00
Gross HP† (810cc)

**22.00, 23.00,
24.00, 25.00**
Gross HP† (724cc)

18.00, 20.00
Gross HP† (656cc)

Professional Series™ V-Twin Engine

- Professional Series™ engines are qualified to 50% longer life than Intek™ engines
- Advanced Debris Management System with dual seal cartridge-style air filter extends maintenance intervals and provides longer life
- Overhead Valve (OHV) design runs cooler and cleaner, delivering more power, longer engine life and improved fuel economy
- Full pressure lubrication provides critical lubrication to engine bearings
- Optional Electronic Fuel Management for automotive-style starting without the need to manually choke
- Optional ReadyStart® technology for easy, no choke starting above 32° F

Give yourself the power to achieve more.

Longer engine life

5-step debris management system
Keeps dirt and debris out of the engine

Enhanced performance

Special design for ZTRs
Handles extended use in extreme conditions



Durability

Increased cylinder block structure
Designed to provide superior strength

Easy to maintain

Tool-less air cleaner access, flexible oil drain hose and premium, spin-on oil filter