

LISTEN UP, WE ARE **HIRING!**

WANTED: SALES EXECUTIVE (M/F/D)
GERMANY (HYBRID OR FULLY REMOTE)

Are you looking to further your career? Want to work for an ever-expanding company that offers an **international, dynamic, and multicultural environment**? With enhanced employment conditions and modern working tools, Briggs & Stratton might be the place for you! We're looking for a candidate with a **minimum of 5 years' practice in a sales environment**. Sounds like you? Then what are you waiting for? **Apply now!**

What we're offering you



A **multicultural**, diverse team – and work in a truly international environment!



A **competitive benefits** package including an attractive company pension scheme and annual salary reviews.



Flexible working times, a hybrid or remote working model and a competitive vacation package that ensure a **good work-life-balance**.



An independent Employee Assistance Program **available 24/7** to help you become more **successful** at home and at work.



The opportunity to further **develop** your skills and role within the company.



A company that **recognizes** outstanding work – with positive feedback and an official Employee Recognition Program.



An extensive **Employee Perks** Program, offering a multitude of discounts around the globe.

THE **ROLE**

You'll be given the opportunity to

- Be part of a truly international team and play a **significant role** in Briggs & Stratton's customer communication in the Europe, Middle East and Africa region by acting as the face towards our customers.
- Work in close cooperation with **medium-sized to large OEM partners in your specified region**, recruit new customers, develop business plans and ensure that we meet strategic customer goals in line with our overall **sales strategy**.
- Nurture **partnerships and alliances** and determine customer needs.
- **Collaborate closely with colleagues**, such as Product Management and Marketing, to give recommendations, implement activities and **drive competitive advantages** in our market.
- **Maximize utility sales opportunities**: Manage and expand the profitable **sales of a broad range of company products**.



Who we're looking for

You will fit into our dynamic international Sales Team if you:

- Enjoy working cross-functionally as part of an **international team and with customers alike**.
- Have excellent interpersonal and verbal **communication skills**.
- Are known for your **strong organizational and negotiation skills**.
- Are an **expert at managing challenging situations** with shifting priorities and complexity.
- Show a great **willingness to get the job done**, yet with accuracy and **attention to detail**.
- Are **enthusiastic** when it comes to our products and services.
- Are business fluent in **English and German**. Additional European languages can be an advantage.
- Have a **minimum of 5 years'** proven work experience in a sales role, preferably in the (utility) engine-powered product industry, as well as a Bachelor's degree in a Sales or Business Administration related field, or equivalent education and experience.

HOW TO **APPLY**

If you are interested in this position, apply by uploading your CV and Cover Letter online (link below).

You would like to learn more about this exciting role? Reach out to us by sending an email to our Talent Acquisition team for the EMEA region: emea-talent@basco.com.

VIEW JOB ONLINE →



MEET BRIGGS & STRATTON - WE ARE GLOBAL!

Briggs & Stratton, headquartered in Milwaukee, Wisconsin, provides innovative products and diverse power solutions to help people get work done. Briggs & Stratton is the world's largest producer of engines for outdoor power equipment, and is a leading designer, manufacturer and marketer of lithium-ion battery, standby generator, energy storage system, lawn and garden, turf care and job site products through its Briggs & Stratton®, Vanguard®, Ferris®, Simplicity®, Snapper®, Billy Goat®, Allmand®, SimpliPhi®, Branco® and Victa® brands. Briggs & Stratton products are designed, manufactured, marketed and serviced in more than 100 countries on six continents.

Briggs & Stratton is committed to a policy of equal employment opportunity. The Company conducts all employment practices without regard to race, sex, color, religion, national origin, age, disability, protected veteran's status, pregnancy, genetic information, sexual orientation or any other basis prohibited by law. Briggs & Stratton also undertakes affirmative action to assure equal employment opportunity for minorities and women, for persons with disabilities, and for protected veterans.

