

WHAT IS OZONE?

We all know how high the gas prices have spiked in the last year. Just as your personal financing has an energy component, Briggs & Stratton's operating expenses are affected by energy costs as well. One major cost factor is in the lighting for our facilities. As part of our ongoing green initiative, Briggs & Stratton will be re-lighting our facilities with more energy efficiency lighting, which will help reduce our energy burden. These lighting projects will reduce carbon emissions by 6,550 tons and save \$510,000 annually. The electricity saved could power 684 homes for an entire year.

Recently, Briggs & Stratton completed relighting the Jefferson, WI Home Power facility and Sherrill, NY Yard Power distribution center. We are in the process of relighting the McDonough, GA Yard Power, Poplar Bluff, MO engine plant and Menomonee Falls Distribution Center. Later this year Briggs & Stratton will relight the Milwaukee and Murray engine plants along with a few other smaller facilities. Statesboro, Auburn, and Newbern facilities are already reaping the benefits such as:

- 65% energy savings
- 30% longer life (3-5 yrs compared to 2 years)
- 30% less replacement cost
- Equal or better light levels as well as removing shadowing
- Reduced maintenance

"It's great to be on board with Briggs & Stratton in these exciting energy-conscious times," said Richard Feustel, Energy Manager. "Not only will the company decrease its energy costs by replacing inefficient lights, but Briggs & Stratton will reduce greenhouse gas emissions like carbon dioxide and sulfur dioxide as a result of its efficiency gains."

Briggs and Stratton's energy initiatives only begin with relighting. Energy teams have been created at all of our facilities and meet monthly energy initiatives are in progress at every facility from high-speed doors in Newbern to improved compressed air systems in Murray and Statesboro. The mission of our Energy Team is to create value through an integrated energy efficiency program that will drive energy costs out of operations and enhance our brand in becoming environmental leaders.



down to earth
A Briggs & Stratton Commitment